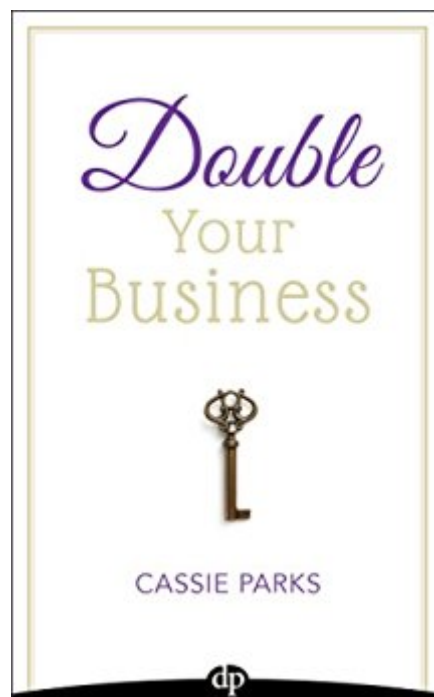


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Double Your Business: The Entrepreneur's Guide To Double Your Profits Without Doubling Your Hours So That You Can Actually Enjoy Your Life



Synopsis

How can you double your business without completely giving up your life? When you launched your business, you probably thought the hardest part would be getting started. Now that you are making good money and are known as a go-getter, you find yourself wondering, "How can I double my business and still enjoy my life?" After all, there are only 24 hours in a day. Some would say starting your business from scratch and building it up to a comfortable income is the hard part. Now that you have done that, you realize the bigger task is doubling your business because you are up against time and energy. If you already feel too busy to find and serve more clients, how can you possibly double your business without duplicating yourself? You have thought about a bunch of options, gotten opinions from others, and nothing seems to feel good because every solution requires time and energy that is currently at a premium. In this book, you will find the path to doubling your business without giving up everything else you desire. What good is more money if you don't have the time to enjoy it? Or if you don't have the time to find and redo that old house you have been dreaming of? You'll learn how to:

- Figure out what has been missing link that will enable you to double your business quickly and easily
- Find the missing key that will lead you to more of the perfect clients
- Create a step-by-step plan to double your business
- Start focusing on the things that will increase your success quickly and easily
- Escape the cycle of working harder to increase your business that leads to burn out
- Become the person who is always making big things happen in your business

Book Information

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Customer Reviews

"Double Your Business" is my favorite Cassie Parks book so far, utterly delightful and inspiring. I have a hard time breaking habits, so while I did make progress after her earlier books, including "Manifest \$10,000", I found it challenging to maintain momentum. "Double Your Business" showed up at just the right time! Cassie's scripting technique is laid out in detail which is great for writing your own script. But more importantly, "Double Your Business" is infused with a dynamic energy. I was uplifted reading this book, and the spark transformed some of my doubts and fears that had been weighing me down. I was so delighted and inspired, that it was MUCH easier to step in to my future self for these exercises. I felt a tangible "buy in" that had been scarce. Sometimes we need to hear a message multiple times, or do exercises repeatedly to get into their groove. "Double Your Business" is a shot of magic sparkles that can be just what you need to see the beauty of your best and most successful life. Inside you'll find a link to a FREE Audio version of the book. I love that bonus! I absorb things so much better when I can listen to them and then have access to the written version for notes. Highly delicious!

One of the best pieces of advice I give is to "Build your business to support the lifestyle that you want."

- Do you know what your dream lifestyle looks like? What kind of business would support that lifestyle? Would you be working one-on-one with clients, creating and selling physical products, or working mostly on projects that create passive income? Knowing what you want your dream lifestyle to look like helps you know what you need to add and subtract from your business in order to support that vision. I am raving about Double Your Business Profits. I especially love the scripting method as I have seen this work in my life personally. Happy reading!

Reviewed by Marina for goodgirlbookclubonline

I've read several of Cassie's books but this one is the best. I feel so inspired! This is not another business coach with endless marketing steps and painfully long lists of what's required to succeed.

Her simple formula is a mindset, energetic and highly creative. I got an amazing new high-end client idea before I even finished the book. Stop reading this review and get your copy now.

Cassie Park's newest book, *Double Your Business*, makes the process of creating the life and business you dream of clear, actionable, and attainable. This is the definitive book on how to work smarter, not harder, while also enjoying the process! Not only are the steps Cassie's outlined easy to follow and understand but I can also clearly see how fun following the path she's laid here will be! I am so excited to gift this book to other entrepreneurs that I know because there is no question this will open up the path for them to double their business. Thank you, Cassie, for simplifying what we tend to make so complicated. This book and your proven process will upgrade my business and life tremendously!

As an intuitive business coach I am constantly looking for methodology and systems that use common sense approaches to harnessing the power of the Universe through thought and visualization. Cassie Parks's book *Double Your Business* has just moved to the top of my "must read" list for clients. I intend to come back here a year from now to update my review and confirm I used these methods to double my own business. I can feel the surge of Universal truth moving through the pages of this book and I can't wait to watch this unfold. I've already made three significant changes in my approach to life + biz because of this book and now that I look at them I don't know how I wasn't doing this before. Thank you Ms. Parks for sharing your Divine wisdom with the world !!!

I don't just read Cassie Parks' books, I devour them. *Double Your Business* was no exception. I had so many 'light bulb' moments, I probably lit up the room. I love Cassie's writing style. I am a let's get at 'er type of gal, and Cassie cuts out all the fluffy stuff found in many self-help books, delivering exactly what you need to know and the actions to take. I also appreciate her transparency, which was particularly evident in this book. She disclosed what her own starting income was and where she is at now using the techniques in this book. Now that is authenticity! I already have great success in my personal life from her Manifest 10K techniques. I can't wait to start reaping the benefits of Cassie's *Double Your Business* process.

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